



## STYLE PS-650W Heat Stable Thermal Transfer

**DESCRIPTION:** Woven Polyester

**SPECIFICATIONS:**

Base Denier: 70  
Total Weight:  $2.60 \pm 0.05$  oz./sq. yd.  
Thickness:  $0.0033 \pm 0.0005$  in.  
Stiffness MD:  $12 \pm 2$  mg.  
CD:  $9 \pm 2$  mg.  
Opacity: 93%  
Tear Strength MD:  $264 \pm 20$  gm.  
CD:  $234 \pm 20$  gm.

**GENERAL:** Coated with urethane on both sides. Suited for conversion into permanent care labels. Meets AATCC IVA wash test requirements. Ravel proof edges. This product has an extra smooth surface on both sides for thermal transfer printing, and exhibits an exceptionally soft hand. The product is specifically designed to remain stable at elevated temperatures of 320 to 340°F for up to 20 min. At these elevated temperature conditions, the product will not curl, stiffen, or discolor significantly.

**Recommended  
Printing Methods:** Thermal Transfer, Offset, Flexography, and Hot Stamping.

**ALL VALUES SHOWN ARE AVERAGE VALUES OBTAINED FROM COMMERCIAL PRODUCTION. THEY ARE INTENDED AS A GUIDE TO PRODUCT PROPERTIES AND NOT TO BE REGARDED AS SHIPPING SPECIFICATIONS.**



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